



智通科創股份有限公司
WISELINK CO., LTD.

WISELINK CO., LTD
(Ticker: 8932 TWO)

2024 Investor Conference

August 27 , 2024

Safe Harbor Notice

- ◆ The content and related information in this briefing report and the synchronous announcement are sourced from Wiselink's inner and outer material, including the operation result, financial situation and the business development, et cetera.
- ◆ No financial forecasting is released by Wiselink. Discrepancy may be existed between the actual result in the future and the estimated opinion to the company operation and business developing subjects indicated in this briefing report with respect to the financial and business part. The causes of the discrepancy may include the variation of market needs, price fluctuation, competition activities, international economic situation, exchange rate fluctuation, upper and downer stream supply chain, and any other risk factors that beyond Wiselink's control.
- ◆ The prospects to the future in this briefing report reflect Wiselink's vision of future. Wiselink is not responsible for any notification or update with regard to any change or adjustment to these prospects in the future.

Agenda

1. Two Core Business Divisions
2. Financial Performance
3. Outlook
4. Q&A



WiseLink Business Transformation

Two Core Business Division

Manufacture Business

Zipper-MAX

Established in 1976, Taiwan's first publicly listed zipper company. Products are marketed in over 40 countries worldwide and certified by nearly 60 international brands.



Longtan Plant , Taiwan

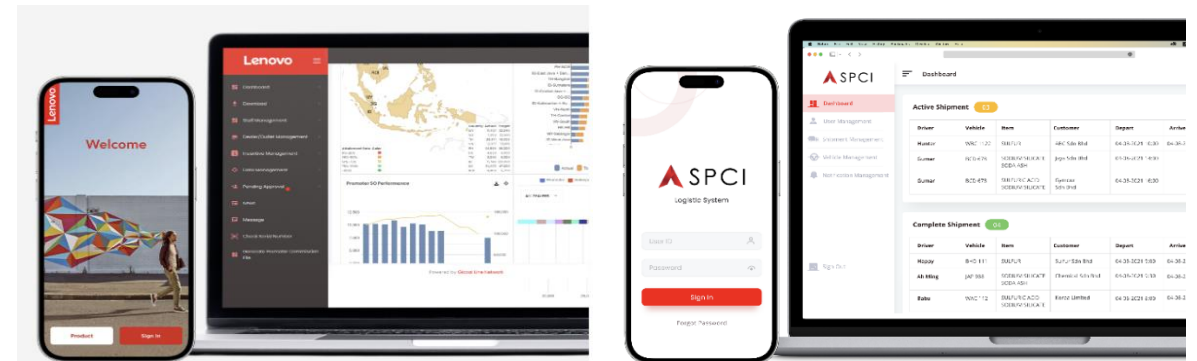


Kunshan Plant ,China

Software New Business

Software

Software development integrates cloud services, big data, **artificial intelligence**. Clients span across 13 countries, **specialized** in tailored mobile applications, web portals , comprehensive systems such as channel management, logistics management, membership management, **on demand** platforms and eHR system.



Completed web portals, mobile App development for several well-known enterprises in Southeast Asia and South Asia.



(A) Zipper Business : MAX brand has global presence

40+ years of operation, marketing in 40+ countries worldwide

- Since its founding in 1978 and headquartered in Taiwan, MAX brand has successfully marketed globally and became the first zipper company in Taiwan to be listed on the Taiwan OTC stock exchange. MAX owns strong sales network across more than 40 countries worldwide.

Comprehensive product line

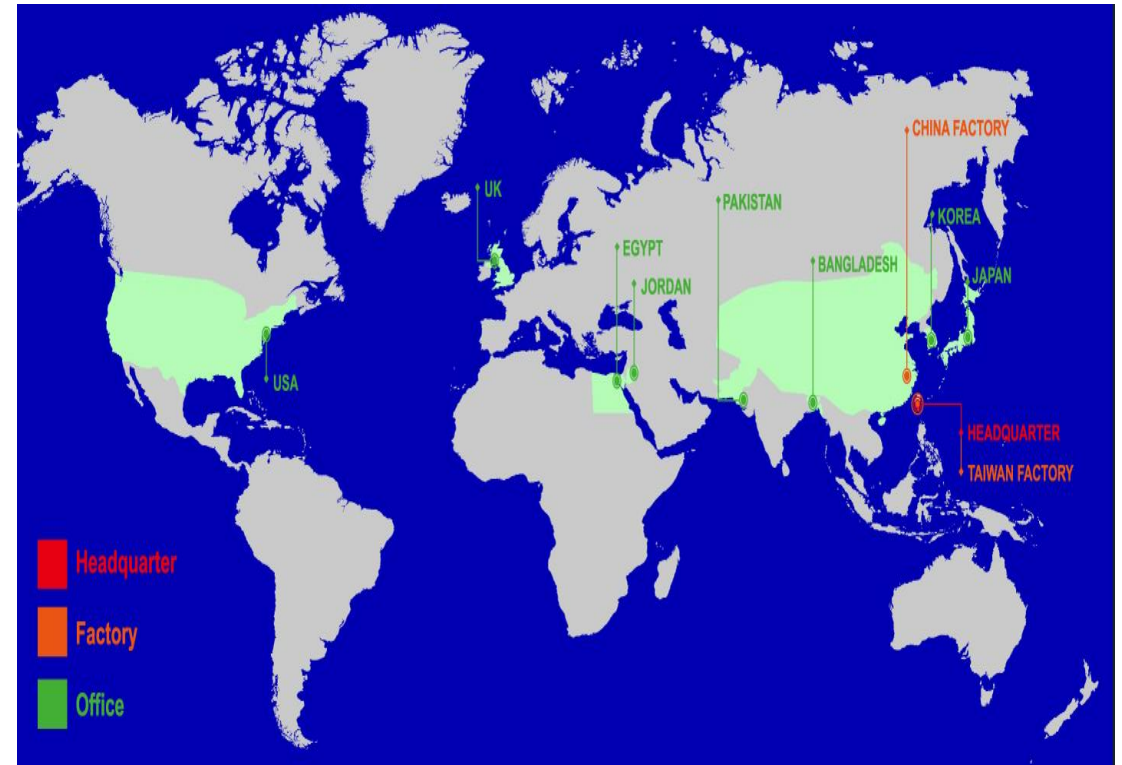
- MAX's product lines include : nylon zippers, plastic zippers, metal zippers, invisible zippers, and other specialty zippers.
- Max products are used in clothing, bags, furniture, car seat covers, military products, and outdoor gear. MAX also offers various zipper pulls and accessories in its product lines.

Certified by nearly 60 international brands

- MAX has long-term partnerships with major ready-to-wear manufactures and bag manufacturers domestically and internationally, having obtained certifications from nearly 60 major international brands. Max continues to collaborate with leading brands in Europe and America to develop new products.

MAX

Business Footprint



智通科創股份有限公司
WISELINK CO., LTD.




Founded in 1978 - Best Zipper Solution Provider

➤ Continue to launch new fire-resistant and waterproof industrial products in 2024, and with focus on developing high margin products such as automotive zippers.

Functional Series Products

REFLECTIVE LIGHT TRACING




Reflective elements as an important element of protective function, the use of the right is particularly important, the use of its material as a pattern, not only can improve visibility, but also can add fashion elements to a single product, try the stitching of reflective materials to improve the style of novelty.

- ▲ L0075 Leather Puller
- ▲ C0042 Cord Puller
- ▲ C0233 Cord Puller



▲ #5 Delrin O/E Zipper
DX51MAX A/L Slider



Functional Series Products

IRIDESCENT ACCESSORIES SHOW WORLD OF MAGIC



- ▶ T0042 (TPU004) Woven Puller



◀ Shiny Flash Teeth
#5 Delrin O/E Zipper
DS1 MAX(TJA/L Slider



◀ Shiny Iridescent Teeth
#5 Delrin O/E Zipper
DS1 MAX(TJA/L Slider



Certified by nearly 60 International Brands

- 2024 aims to secure more international brand certifications and deepen collaboration with global well-known apparel brands, such as youth products, sports and outdoor-related brands.

Industry	Retail	Ready to wear	Outdoor Apparel	Car Seat
Brand Name	JCPenny	Champion	Lafuma	TOYOTA
	M&S	MLB	RST	MAZDA
	macy's	Ralph Lauren	5.11 Tactical	GM
	Target	Okaidi		Great Wall Motor
	WAL-MART	NET		Chery Automobile

(B) Software Business : GLOBAL LINE NETWORK

Global presence across 13 countries in Southeast Asia and South Asia

- Headquartered in Kuala Lumpur, Malaysia, services span 13 countries, serving over 30 well-known enterprises and has accomplished over 100+ projects which include web portals, platform development and mobile App development projects.

Comprehensive software development

- Enterprise-grade sales and distribution platform and solution.
- Retail distribution platform (PaaS solution)
- Cloud-based service platform (SaaS platforms)

Cutting edge innovation

- Leverage cloud services, big data and artificial intelligence innovations to strengthen product and service competitiveness and expand customer base.

GLOBAL LINE NETWORK

Business Footprint

GLOBAL LINE
NETWORK



智通科創股份有限公司
WISELINK CO., LTD.

Client Case-Develop Web Portal, Mobile App for renowned Enterprises

Lenovo



adept



neffos
SMARTPHONE



1PayGo

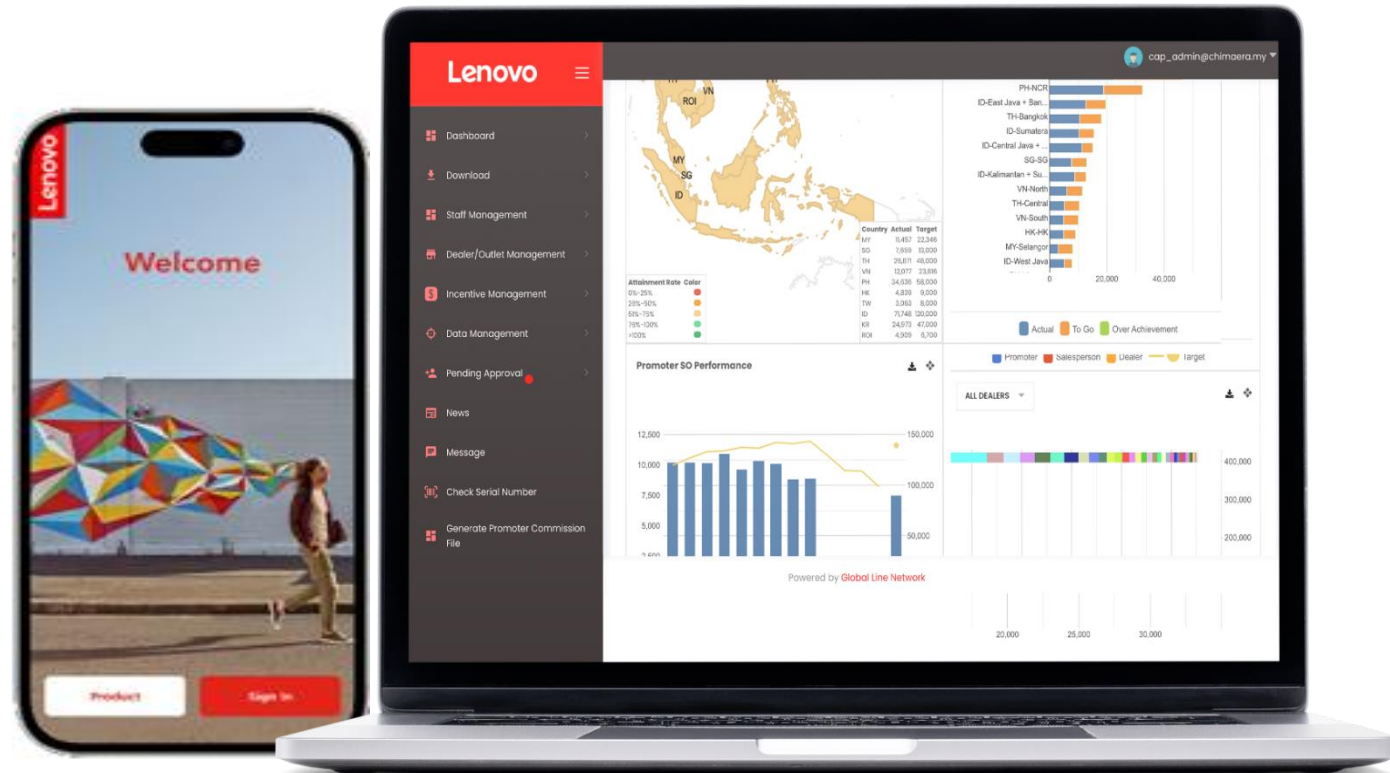


WCT



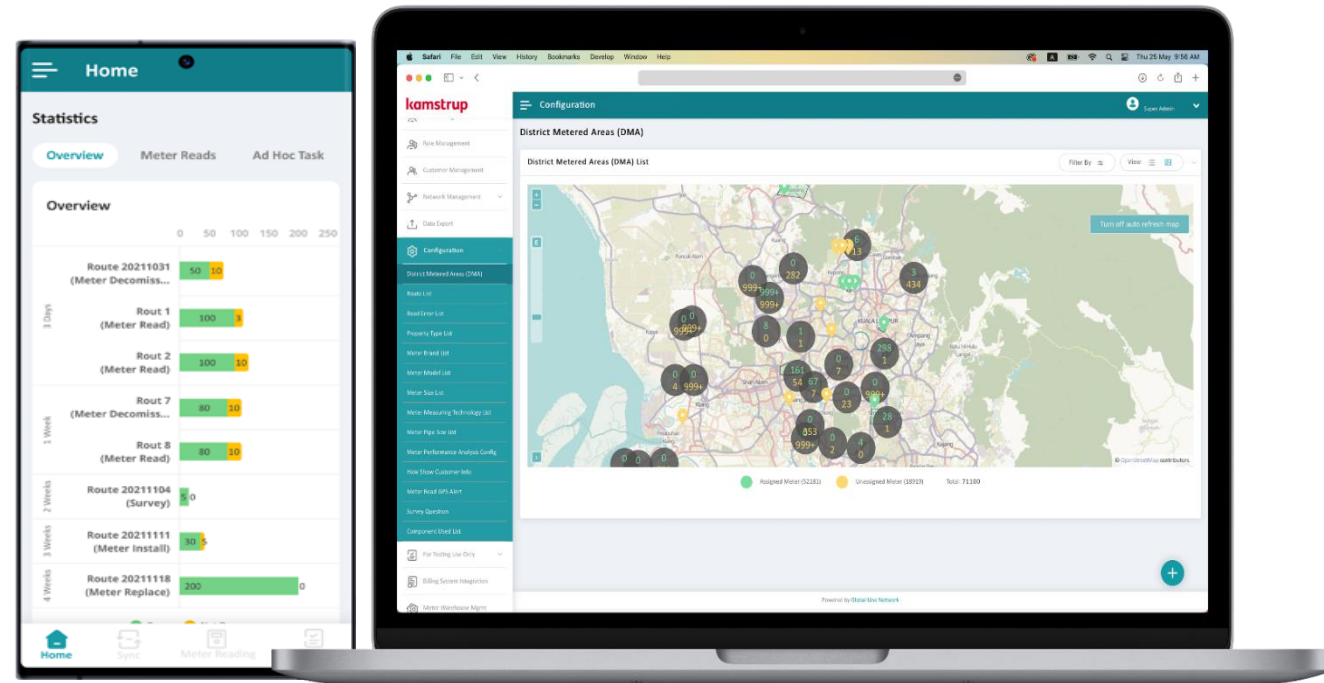
Lenovo Mobile Retail Channel Management System

- A mobile retail channel management solution to manage real time sales of promoters, salesperson and business partners.
- Linking three powerful pillars of success:
 - ✓ **Lenovo Heros** : track sales performance, monitor attendance, calculating sales commissions
 - ✓ **Lenovo To You** : Sales Management, manage sales submissions and incentives, fostering collaboration between salespersons, partners, and dealers.
 - ✓ **Lenovo Merchandiser** : Inventory Management, Optimize Product Displays



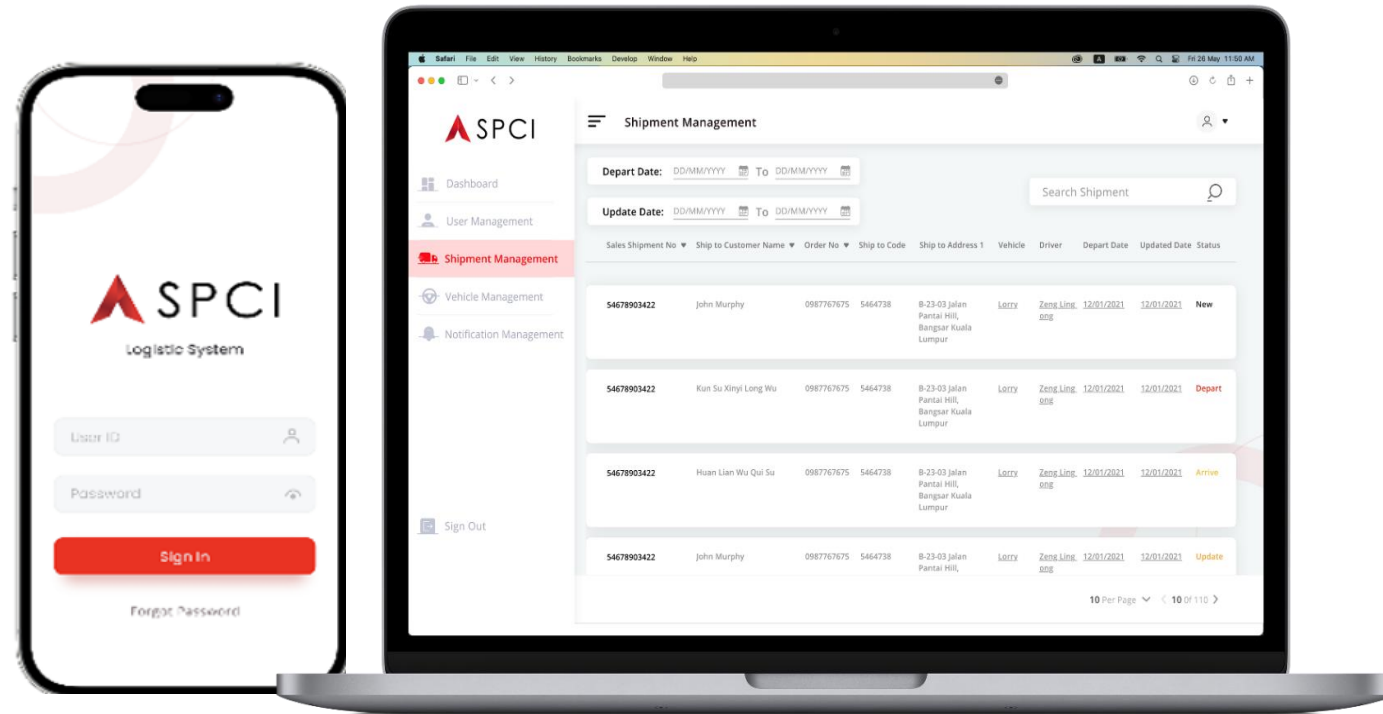
adept Water Meter Channel Management System

- Adept is a mobile application designed to assist field workers in recording meter readings or maintenance services in a more efficient manner.
- Key Features :
 - ✓ **Sync** : sync data in real time, allowing field workers and supervisors to access up-to-date information.
 - ✓ **Statistics** : Display current and past 14 days progress of meter read and adhoc tasks.
 - ✓ **MeterRead** : Record meter readings and report new meters discovered.
 - ✓ **Ad-hoc Tasfi(s)** : Perform meter installation, replacement, decommissioning, and survey questionnaires.



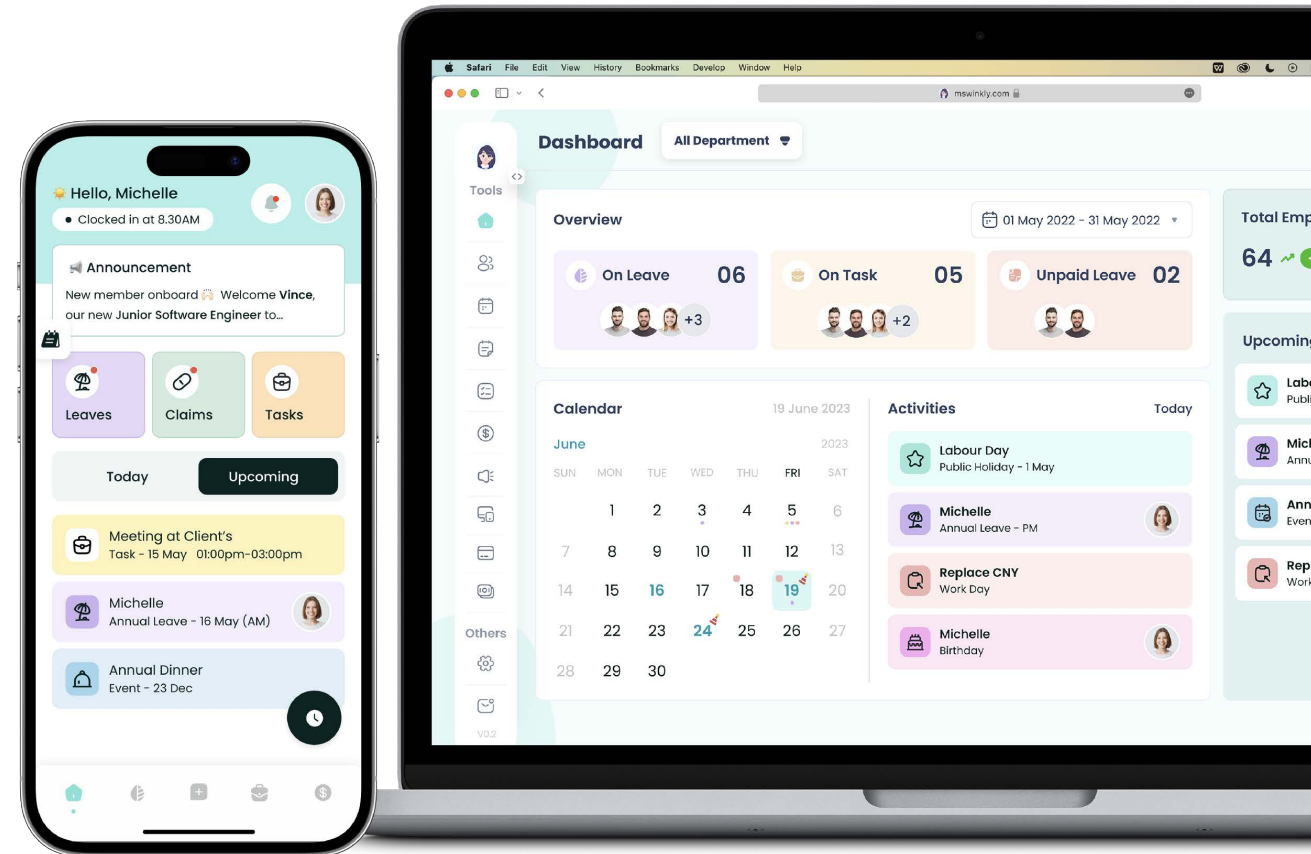
SPCI Logistic Management System

- A logistics management system with capabilities for managing and tracking drivers and trucks within the supply chain.
- The mobile version of the SPCI system provides drivers with automatic updates on logistics status while on the road. This includes detailed delivery information, route instructions, real-time updates and more. Mobile access helps drivers stay up-to-date and allows for effective communication between drivers and managers.



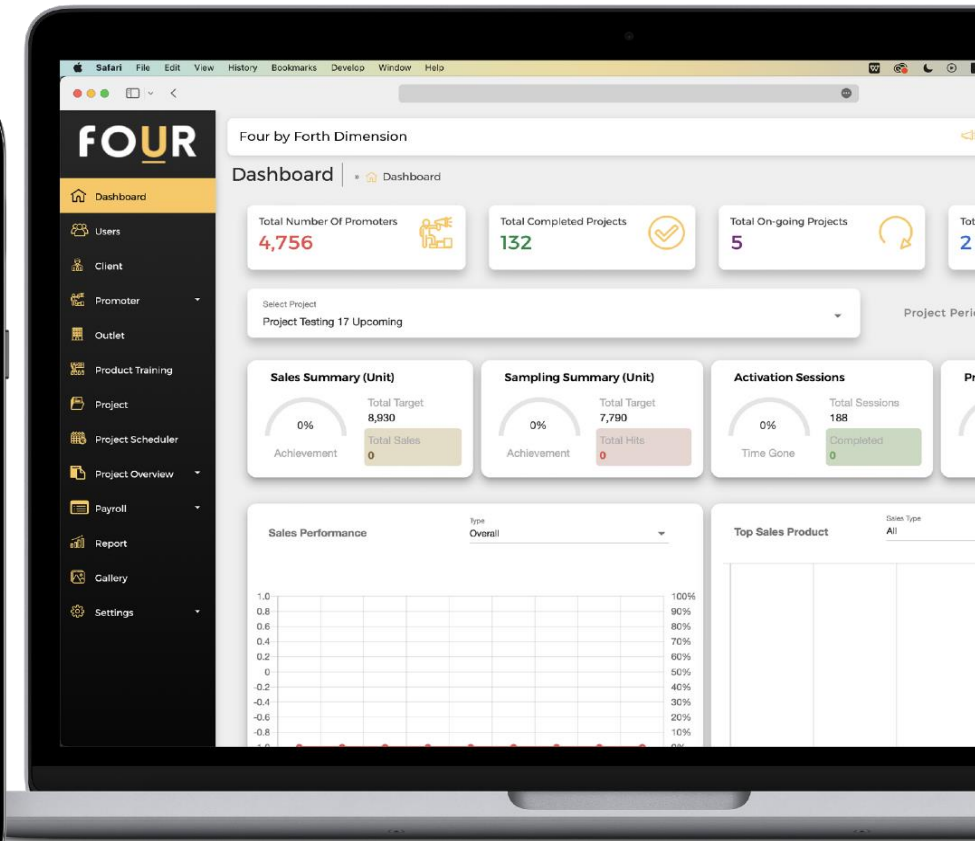
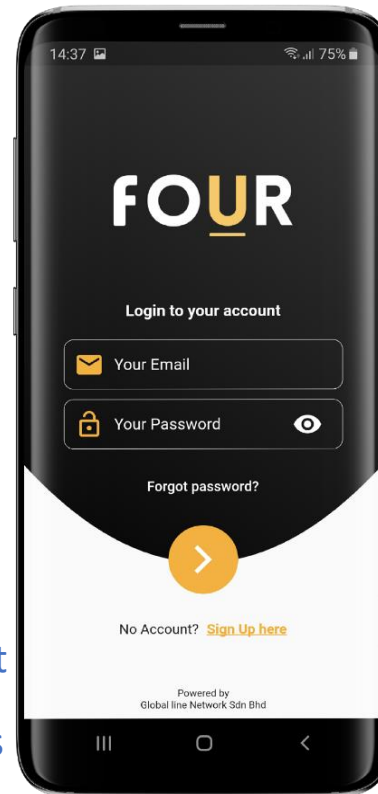
Ms. Winkly Cloud-based HR Management

- An intelligent cloud-based Human Resource Management application with mobile app that allows companies, both SMEs and Large firm to manage employees' attendance, leave application and claims in one platform.
- Key Features :
 - ✓ **Attendance Management** : manage employee attendance, track working hours.
 - ✓ **Leave Application** : Simplifies leave requests, approval, and tracking.
 - ✓ **Claims Management** : Upload receipts, approvals, track history.
 - ✓ **Task Management** : submit and manage out-of-office tasks.



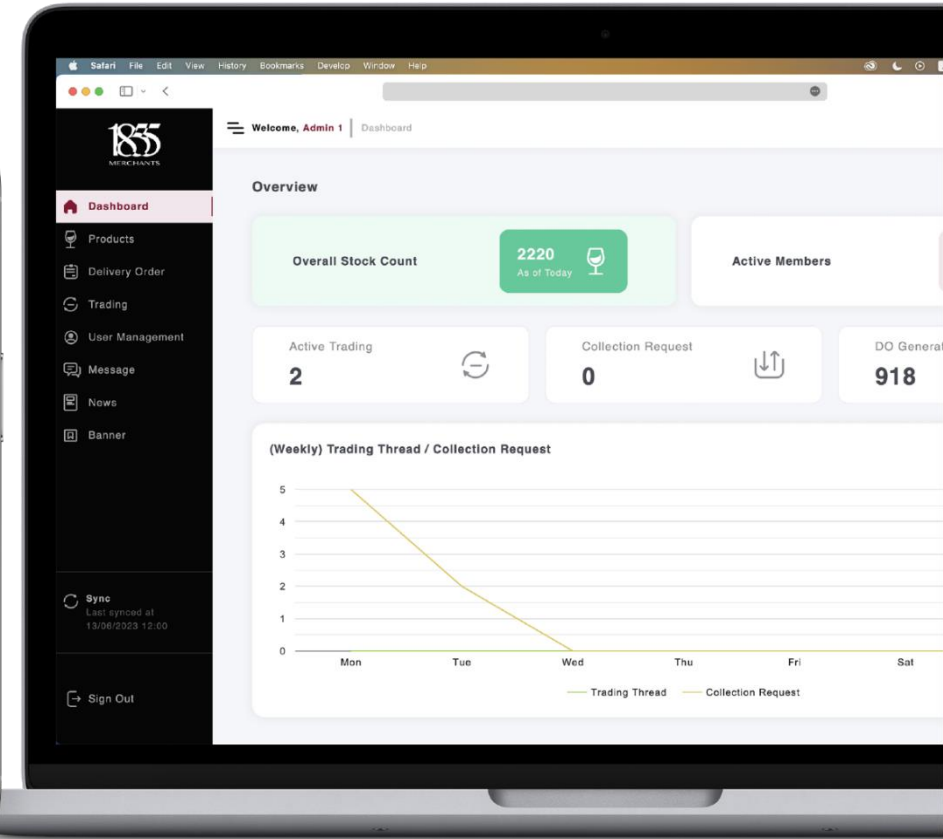
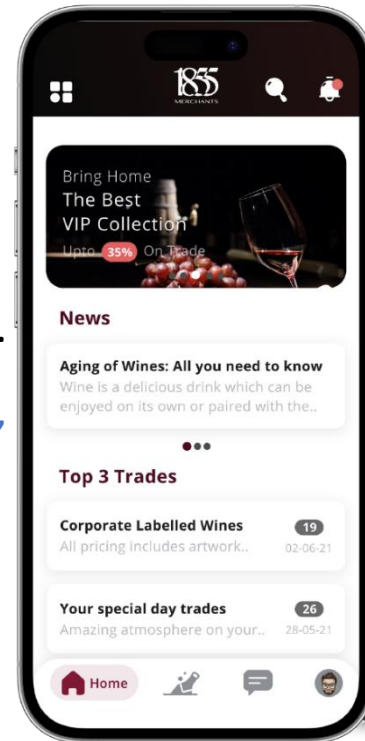
Four by Fourth Dimension Streamline Product Campaign Management and Tracking

- A software system designed to simplify and streamline the management of product campaigns in retail environments.
- Streamline Scheduling & Optimize Project Coordination, Task management :
 - ✓ Attendance & Location Tracking
 - ✓ Task Management
 - ✓ Daily Activities Log
 - ✓ Sales And Sampling Management
 - ✓ Sales record management, inventory/replenishment /closing inventory/stock levels /total sampling times



1855 All-in-One Wine and Liquor Management

- A centralized platform to keep track of wine and liquor **members and their** wine & liquor **stock** info, and also provide trading among the community. On top of that, provide product information or news announcement to their members.
- Members can seamlessly trade wine from one member's inventory to another member's inventory.
 - ✓ Inventory Tracking, view purchase history, stock balance, pricing details.
 - ✓ Member-to-Member Trading
 - ✓ Community & Engagement
 - ✓ Tracking Inventory
 - ✓ Monitor active members and active transaction



OUTLOOK



Dual business drivers

- MAX zipper business is globally renowned and has well-established international marketing networks to contribute to cash flow.
- Global Line Network software has strong foothold in Southeast Asian market, expect to contribute revenue growth and profit margin improvements.



Focus on high-growth markets

- Zipper business continues to deepen collaborations with international brands, strengthening sales expansion in emerging market regions.
- Software business benefits from the relatively high economic growth advantages of Southeast Asia & South Asia, will offer more diverse products to increase market share.



Margin Expansion

- Zipper business elevates R&D capabilities to accelerate high-end products production, deepen collaboration with big brands and to expand cooperation with mid-to-high-end international brands.
- Software business continues to leverage cloud services, big data, and AI innovation to strengthen service competitiveness and expand customer base.

Thank you

<https://wiselink.tw>



智通科創股份有限公司
WISELINK CO., LTD.