

WISELINK CO., LTD

(Ticker: 8932)

Investor Presentation





## Disclaimer

This document and relevant information may contain certain forward-looking statements. Such forward-looking statement is not actual results but only reflects the Company's estimates and expectations and is subject to inherent risks and uncertainties that could cause actual results to differ materially from such statement.

Financial forecast is yet to be release by WISELINK. However, all aspect of financial and business statements made in this briefing report regarding the company may differ from actual future result if they involve our views on the company's future operations and industry development.

The company assumes no obligation to update or revise these forward-looking statements to reflect events or circumstances after the date hereof, except as required by applicable law. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.





## Agenda



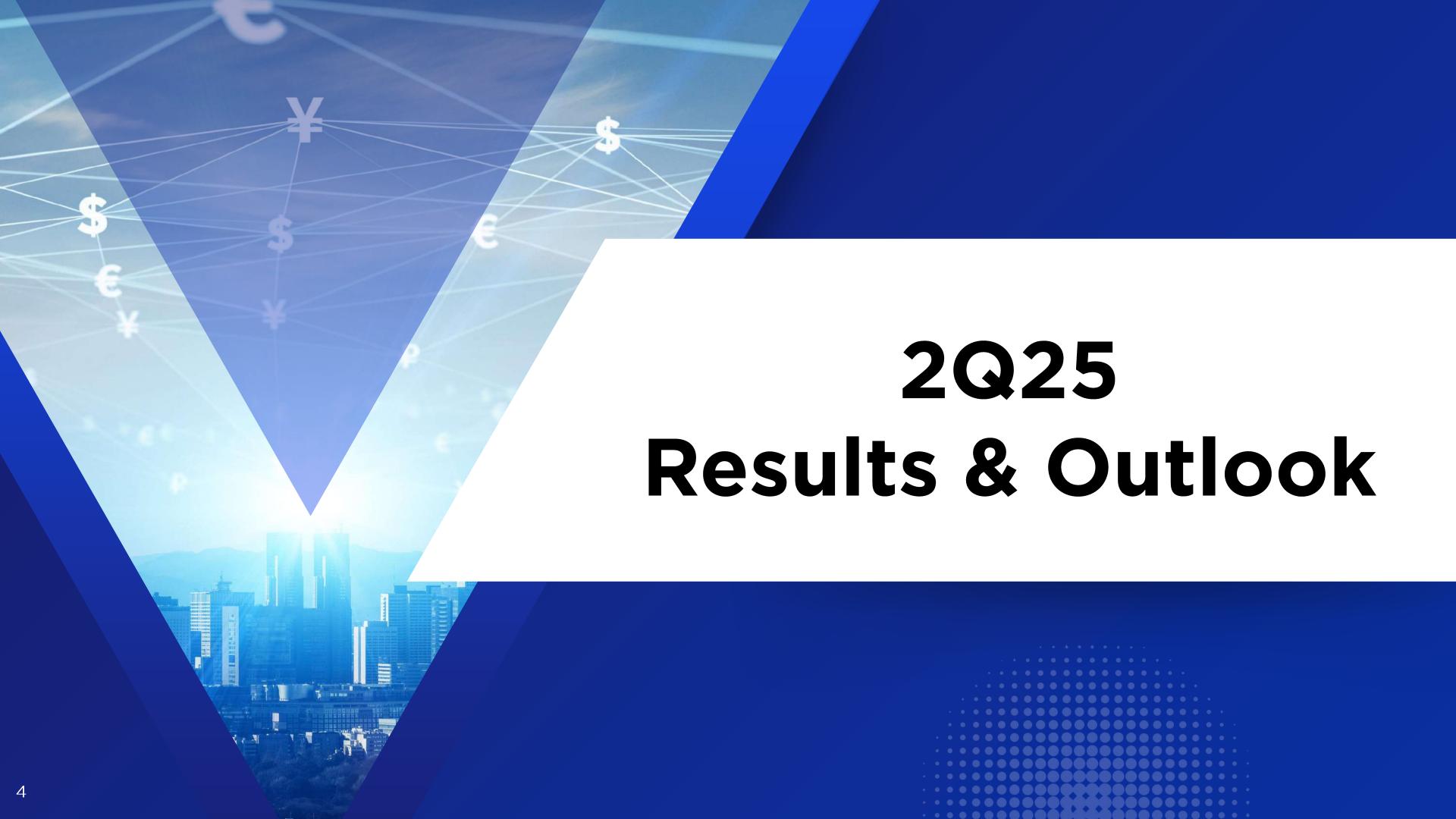
1. 2Q25 Results & Outlook

2. Software Business Long-Term Strategy

- a. Software Service Business
- **b.** India Fintech Business

3. Q&A





# 2Q25 Results: Software Growth Drives Revenue and Margin Expansion

Revenue

NT\$ 634M

+ 60% YoY

Software Revenue Accounts for 67%

**Gross Margin** 

65%

+ 16 ppts

Software Gross Margin Reaches 88%

**Operating Profit** 

NT\$ 319M

+ 147% YoY

**Net Margin** 

25%

+ 4 ppts

**Net Income** 

NT\$ 158M

+ 93% YoY

ROE<sup>1</sup>

32%

+ 5 ppts

## High-Margin Software Business Powers Wiselink's Growth

#### **2Q25** Key Achievements

#### **Software Business Delivered Consistent High Growth & Margins**

- 2Q25 software revenue reached NT\$424M, Y/Y+143%
- 2Q25 software business contributed 67% of total revenue, up from 44% in 2Q24

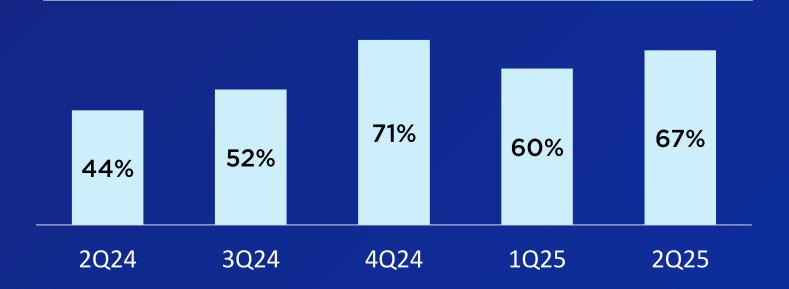
#### **Deepening Client Partnerships and Expanding Business Footprint**

- <u>Lenovo</u>: Partnership scope continues to expand, with deployments completed in Thailand, Vietnam, the Philippines, and Malaysia, and planned entry into Australia and New Zealand
- Kamstrup: The adept smart water meter monitoring system scaled across APAC, driving increased household adoption and securing GLN as the exclusive technology partner

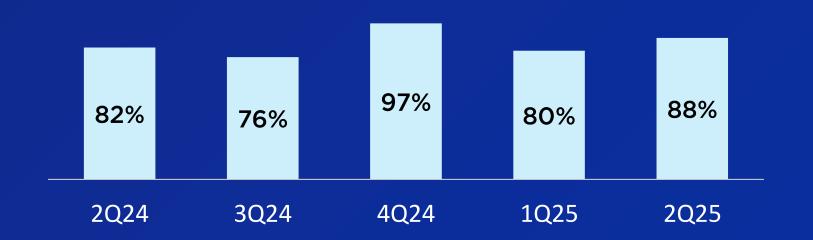
#### New Anti-Fraud Solution Completed Product Optimization, Entering Customer Rollout Phase

 Engaged in ongoing partnership discussions with government agencies and telecom operators across Indonesia, Malaysia, Thailand, and Vietnam

#### **Revenue Breakdown - Software & Others**



### **Gross Margin - Software & Others**

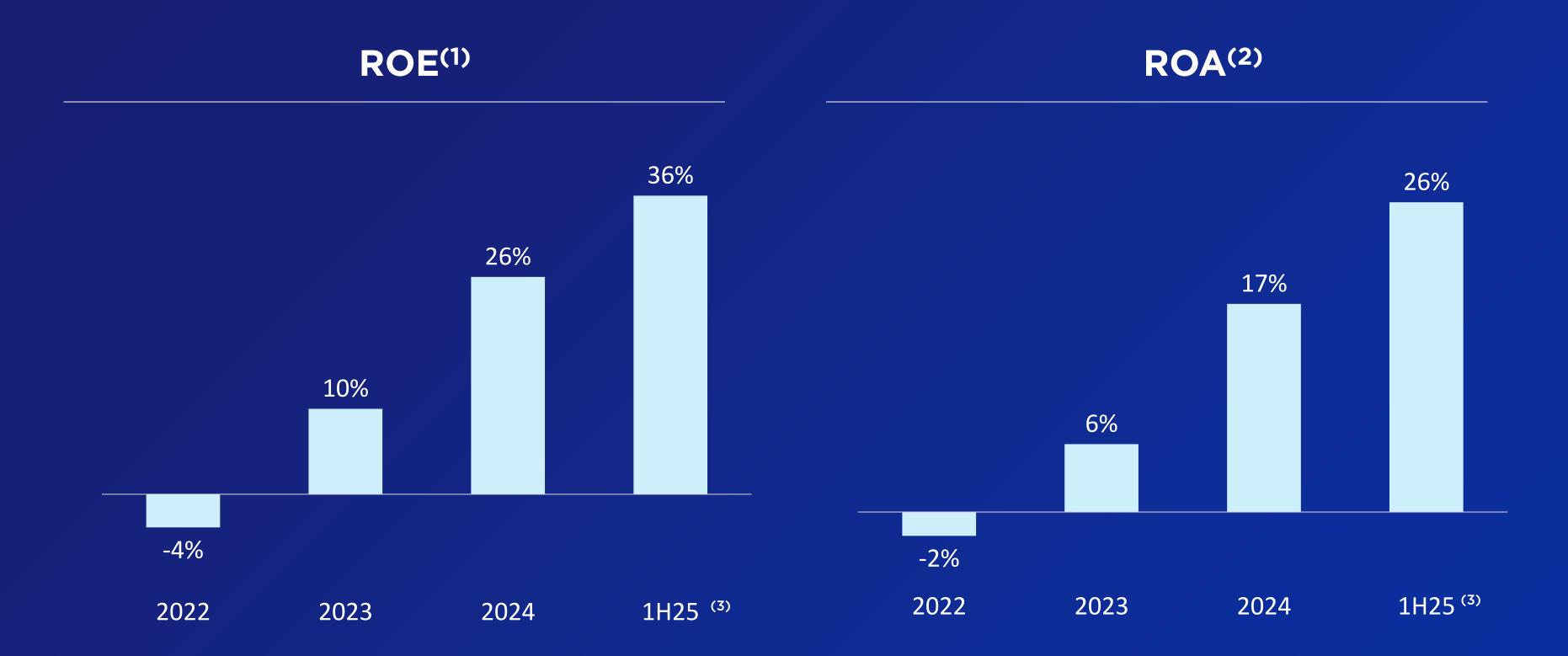


## **Profitability Trends**





## **ROE and ROA Trends**







## 2Q25 & 1H25 Income Statement

#### **Outstanding Shares Overview**

• On September 9, 2024, the par value of the Company's shares was changed from NT\$10 to NT\$5, affecting EPS, book value per share, and share price accordingly.

NT\$mn	2Q25	1Q25	2Q24	QoQ	YoY	1H25	1H24	YoY
Revenue	634	518	397	22%	60%	1,152	702	64%
<b>Gross Profit</b>	410	291	195	41%	111%	701	338	108%
Operating Expense	92	81	66	13%	39%	173	123	41%
Operating Income	319	210	129	52%	147%	528	215	146%
Non-op Income / Loss	-63	-0.3	2	-	-	-64	7	-
Pre-tax Income	255	210	130	22%	96%	465	222	110%
Net Income	181	163	93	11%	95%	344	162	112%
Net Income to Parent	158	145	82	9%	93%	303	143	113%
EPS (NT\$)	0.96	0.90	0.51	7%	88%	1.86	0.90	107%
Key Ratios								
Gross Margin	65%	56%	49%	+9 ppts	+16 ppts	61%	48%	+13 ppts
Operating Margin	50%	40%	33%	+10 ppts	+17 ppts	46%	31%	+15 ppts
Net Margin	25%	28%	21%	-3 ppts	+4 ppts	26%	20%	+6 ppts
OPEX Ratio	14%	16%	17%	-1 ppts	-2 ppts	15%	17%	-2 ppts
ROE <sup>(1)</sup>	32%	34%	27%	-1 ppts	+5 ppts	36%	26%	+10 ppts
ROA <sup>(2)</sup>	26%	25%	18%	+1 ppts	+8 ppts	26%	17%	+9 ppts



## **2Q25 Balance Sheet**

NT¢mn	2Q25	1Q25	2Q24	QoQ	VeV	As % of total assets			
NT\$mn					YoY	2Q25	1Q25	2Q24	
Cash & equivalents <sup>(1)</sup>	885	933	523	-5%	69%	32%	34%	25%	
A/R & N/R	572	428	373	34%	53%	21%	16%	18%	
Inventories	56	69	84	-20%	-34%	2%	3%	4%	
Other current assets	75	108	65	-30%	15%	3%	4%	3%	
Long-term investment	27	27	23	-1%	18%	1%	1%	1%	
Fixed Assets	864	819	753	6%	15%	31%	30%	36%	
Other LT Assets	301	347	269	-13%	12%	11%	13%	13%	
Total assets	2,779	2,731	2,090	2%	<b>33</b> %	100%	100%	100%	
Short-term Borrowings	294	165	273	- 79%	- 8%	11%	6%	13%	
Current Long-term Debt	1	32	1	-97%	-22%	0%	1%	0%	
A/P & N/P	94	106	121	-12%	-23%	3%	4%	6%	
Other Current Liabilities	253	163	111	55%	127%	9%	6%	5%	
Long-term Debt	7	6	214	5%	-97%	0%	0%	10%	
Bonds Payable	0	0	0	-	-	0%	0%	0%	
Other Long-term Liabilities	119	171	62	-30%	91%	4%	6%	3%	
<b>Total Liability</b>	768	643	783	19%	<b>-2</b> %	28%	24%	<b>37</b> %	
Equity Attributable to Parent	1,915	1,988	1,258	-4%	<b>52</b> %	69%	<b>73</b> %	60%	
Non-controlling Interest	96	100	50	-3%	94%	3%	4%	2%	
Total Equity	2,012	2,088	1,308	-4%	54%	<b>72</b> %	<b>76</b> %	63%	
Book Value per Share (NT\$)	11.6	12.0	7.9						
Net Cash/Equity	29%	<b>35</b> %	3%						
Current Ratio	247%	330%	207%						



## **Business Outlook**

# 2025 Revenue: Expecting High Double-Digit Growth

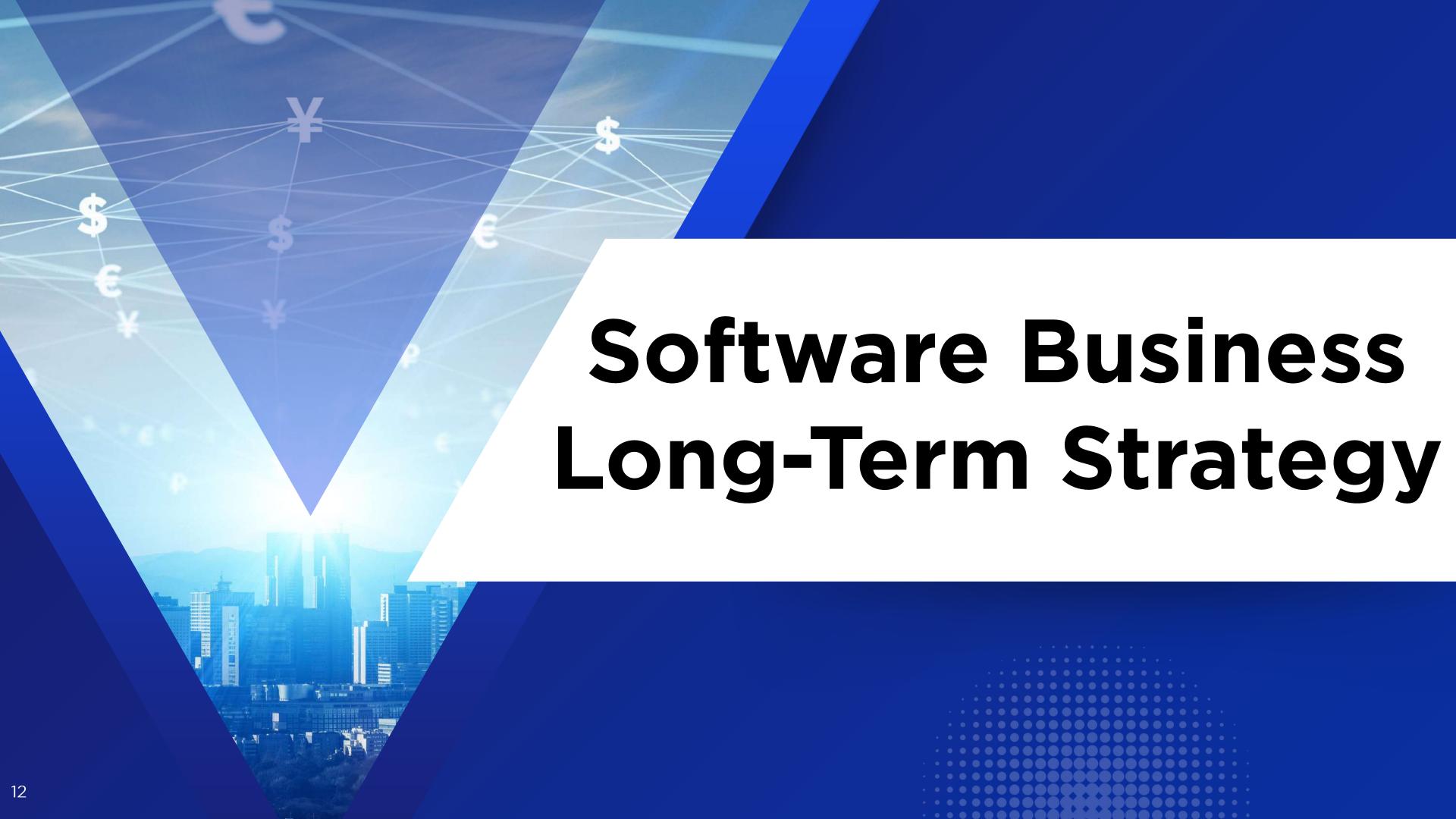
Benefiting from continued deepening cooperation with existing clients, new product adoption, and distributor expansion, 2025 revenue is expected to maintain doubledigit growth.

# Targeting Full-Year Operating Margin Above 2024 Level

To drive long-term growth, the company is expanding R&D, sales, data science, GTM teams and investing in server equipment. The 2025 operating margin is expected to outperform last year, though global economic and FX risks should be considered.

# Future Growth Drivers: Actively Pursuing Government Contracts

GLN has independently developed a new anti-fraud solution and is actively pursuing government tenders, aiming to expand into Indonesia, Thailand, Malaysia, and Vietnam. The goal is to secure long-term contracts, launch a new SaaS + API licensing model, and generate stable recurring revenue.



## **Main Pillars**

### **Software Services**

**Consulting Services** 

Project-Based Services Revenue

Maintenance Services Revenue

SaaS Revenue

### **India Fintech Services**



Secured Exclusive Partnership with OPPO for Pre-Installed App Placement in the Indian Market

Financial and Lifestyle Fintech App offering online lending, gaming, bill payment, and e-commerce services

- Over 127 million cumulative installations on OPPO devices in India
  - MAU reached 25.26 million (as of 2Q25)





# GLN Business Global Footprint across 13 Countries Asia-Pacific's Leading Enterprise Software & IT Solutions Provider



## **GLN –** Asia-Pacific's Leading Enterprise Software Solutions Provider

Founded in 2014 and headquartered in Kuala Lumpur, Global Line Network operates in 13 countries and partners with over 30 renowned multinationals to develop and market systems for sales, supply chain, reservations, channels, and human resources. Its diverse clients span industries such as electronics, logistics, retail, HR, F&B, e-commerce, and hospitality.

Through our comprehensive suite of solutions which includes

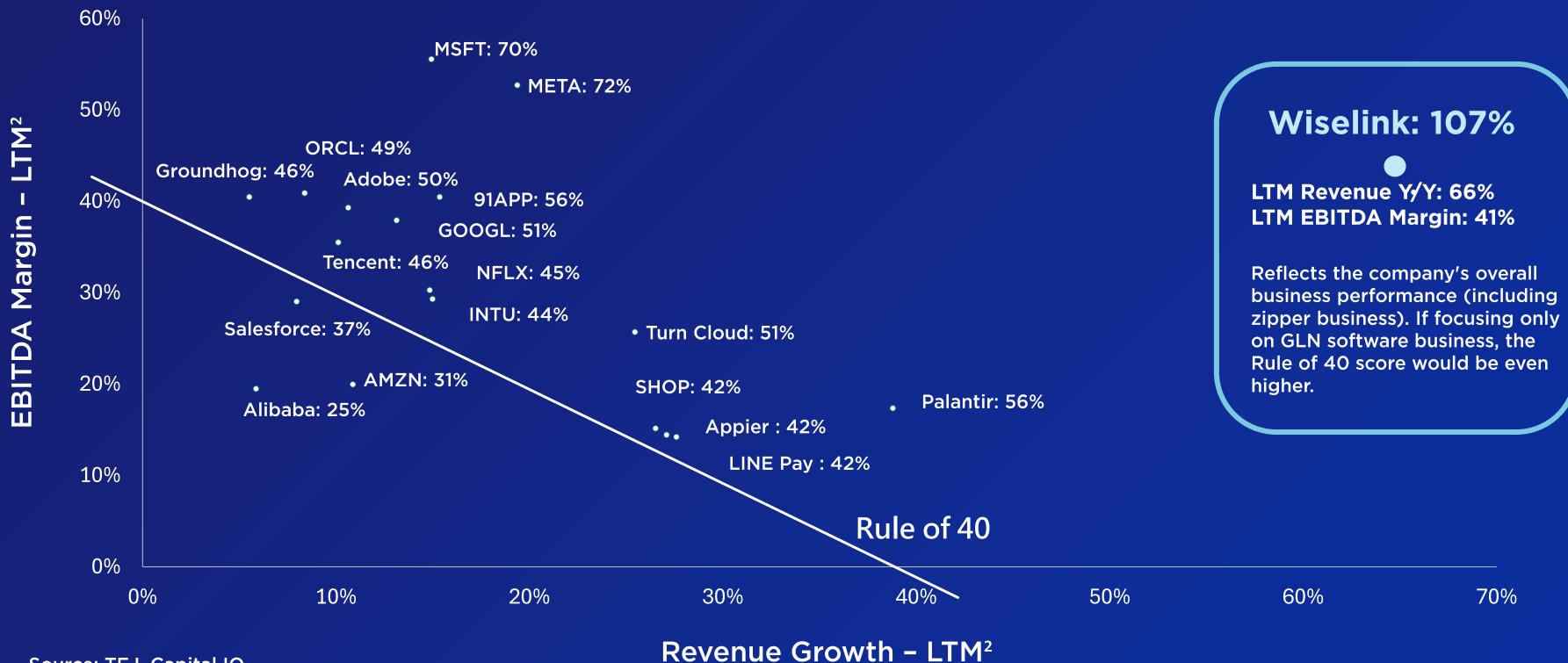
but not limited to the following:

- Channel Management
- On-demand Platforms
- Content Management
- Field Force Management
- Booking Management
- E-commerce

- Communication Management
- Supply Chain Management
- HR Management

GLN empower businesses to optimize their operations and achieve seamless, scalable growth.

# Wiselink Outperforms Leading Global Software Peers on the Rule of 40<sup>1</sup>



Source: TEJ, Capital IQ

Note 1: The Rule of 40 measures a software company's financial health; a combined revenue growth rate and EBITDA margin above 40% indicates the ability to sustain strong profitability during rapid expansion. Note 2: Wiselink's LTM (last 12 months) figures reflect the sum of 2Q24-1Q25. Peer data follows Capital IQ's definition, using the most recent four publicly disclosed quarters.

# Outstanding operational capability: Rule of 40 indicator has shown year-on-year improvement

Wiselink: Revenue Growth + EBITDA Margin



## GLN's Three Strategic Pillars Drive Industry-Leading Performance



#### Deepening Client Partnerships for Long-Term Growth

Develop long-term partnerships with key clients, evolving from single-service contracts to multi-service engagements across international markets. For example, the Lenovo partnership began in Malaysia and has expanded to include attendance, inventory, incentive, and analytics systems, now deployed in 11 APAC countries.



#### **Product Modularization to Lower Marginal Costs**

By embedding modularity into product design during development, GLN enhances reusability. This approach significantly lowers development and delivery costs for clients with similar needs, while improving operational efficiency.



## High-Value Talent and Company Culture as Core Competitive Advantages

Leveraging GLN's roots in Malaysia and the founder's talent network, the company recruits experienced local engineers while maintaining strong technical depth, creating a unique talent advantage.

80-90%

## **Gross Margin**

Far surpasses the global software service industry peers<sup>1</sup> median of ~30%

## **GLN's Trusted Partners Across Industries**

Channel Management























Repatriation

Booking Management





Field Force Management





Supply Chain Management





Human Resouce Management



Ms.Winkly



## Deep Partnership with Lenovo, Expanding into Global Markets

From a Single Project to Multi-Application, Multi-Country Expansion

#### 2019

#### Sales Management System Launch - Partnership Inception

- Co-Developed Enterprise Sales Management System with Lenovo
- Initial rollout in Malaysia, introducing functions such as sales tracking,
   attendance, and inventory management, along with data-driven decision making and incentive modules, laying the foundation for platform expansion

#### 2022

#### Feature Expansion - Enhancing Operational Efficiency

- Developed product display modules to meet Lenovo's needs, supporting real-time shelf updates
- Demonstrates Wiselink's growing understanding of clients' operational pain points, further strengthening collaboration

#### 2024

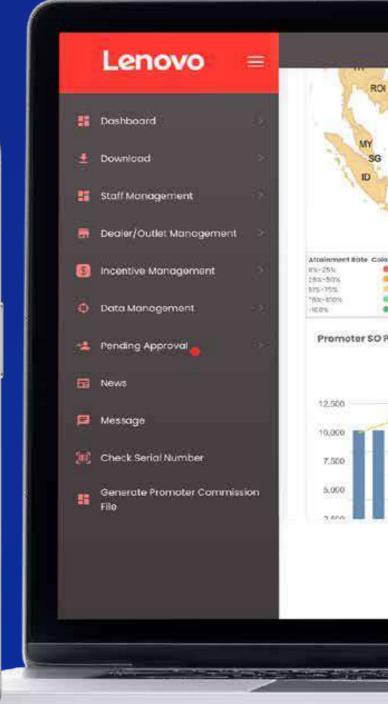
#### **Global Deployment - Expanding into User Interaction**

- All demo laptops feature the interactive interface "Lenovo on The Beat"
- The system was implemented across global laptop showcase areas, further expanding touchpoints with end users



Partnership now expand into 11 APAC countries, including Thailand, Vietnam, the Philippines, and Malaysia, with plans to expand to Australia and New Zealand





## Kamstrup's Exclusive Technology Partner in Asia Pacific

Founded in 1946 and headquartered in Denmark, Kamstrup operates in over 20 countries, specializing in water and energy metering solutions.

## **Evolved from Single-Project Collaboration to Exclusive APAC Technology Partnership**

2019

#### **Initial Partnership - Smart Water Meter System Implementation**

- Developed a smart water meter monitoring solution (Adept) for Kamstrup in Malaysia
- Covered features such as meter data logging, maintenance, installation, and real-time data synchronization

2022

#### **Deepened Partnership - Appointed as Its APAC Tech Partner**

- Responded to customer business expansion needs, taking on the role of exclusive technology partner in Asia Pacific region
- Continued to enhance system stability and modular flexibility to support more diverse and localized application scenarios

#### **Expansion: Partnership Upgraded to Global (Non-Europe)**

- With system maturity and growing trust, the partnership expanded cross-regionally
- Now recognized as Kamstrup's exclusive global technology partner outside of Europe





# Creating Customized Digital Service Platforms for Multiple Brand Clients through Modularization







Developed customized digital service platforms and apps for brands such as Yuanlaosi, Food Ninja, and 1855 Merchant, with features covering restaurant reservations, delivery services, and personalized recommendations.

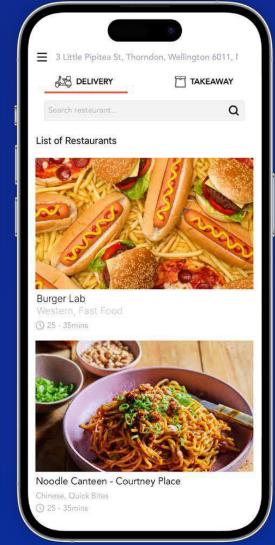
### **Modular Platform Design**

- Reservation / Ordering Module: Flexibly applicable to restaurants, delivery services, and loyalty programs
- Recommendation Engine Module: Customizable algorithm weighting and recommendation logic based on brand needs
- Membership Points & Marketing Push Notification Module: Supports multilanguage and customizable campaign scenarios

### **Key Achievements**

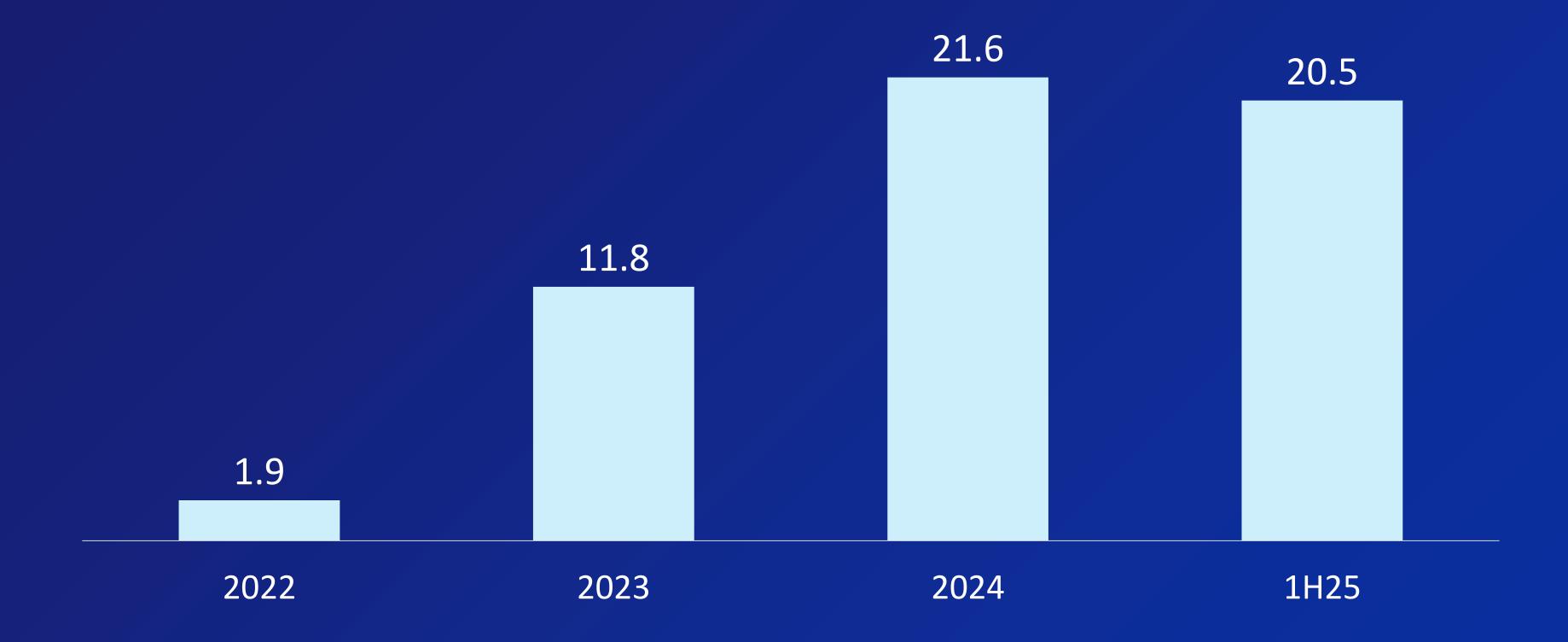
- Only minor adjustments are needed to deploy for different customer needs
- Successfully replicated and applied the same technical foundation to 3 different industry platforms
- Effectively shortened development cycles and reduced delivery costs







## **GLN Total Contract Value (US\$M)**





## **Growth Strategy for IT Software Services**

#### **Accelerating AI Deployment**

- Optimizing Development Efficiency
  Introduce AI models for code generation, error diagnosis, automated testing, and UI/UX design to improve R&D efficiency and reduce costs
- A TDCX survey indicates that 76% of Southeast Asian SMEs remain in the early stages of digital transformation. GLN is engaging with Trinity42 to upgrade the "Trade42" platform with Al-driven reporting, ESG tools, and market entry services to accelerate SME digitalization
- Developed an Al-enabled enterprise sales process system to help clients such as Lenovo enhance multi-country channel data review efficiency and optimize reward distribution

#### **Advancing SaaS Modularization**

- Continue Advancing Modularization
   Through a modular strategy, HR, and sales
   verification into repeatable SaaS solutions,
   establishing a foundation for recurring revenue
- Expand SaaS Subscription-based Revenue
   Promote anti-fraud solutions and HR
   management platforms via a SaaS subscription
   model, aiming to increase stable and predictable
   recurring revenue in the mid to long term
- Official Launch of PortComm HR
   Management System

The product streamlines processes such as personnel and payroll, helping enterprises launch digital services and establishing the foundation for HR SaaS

#### **Expanding into New Product Areas**

- FraudEyes Anti-Fraud Platform in Progress
  - With the global rise in cybersecurity and fraud threats, governments and telecom operators have listed anti-fraud measures as a top priority
  - In response to this trend, the product has completed optimization and entered multicountry market promotion stages
    - India: In partnership evaluation stage
    - Malaysia: Progressing steadily, in commercial negotiations
    - Thailand/Indonesia: Ongoing engagement with relevant government agencies
- Financial Sector Projects in Development Partnering with CDNetworks, now in final contract talks to deliver an integrated digital protection solution for a Malaysian commercial bank, set to become a flagship SaaS adoption case in the financial industry

## 2H25 Key Objectives

### 1. Expand SaaS Commercialization

Expanding SaaS commercialization, accelerating contract signings, and increasing replicable opportunities in the Southeast Asian market.

### 2. Launch Next-Generation Al Modules

Al-driven solution deployment: Implemented core modules for intelligent sales verification, behavioral risk identification, and data analysis.

## 3. Promote FraudEyes Anti-Fraud System

Southeast Asia's severe telecom fraud challenges are driving governments to accelerate digital security initiatives and expand budgets. GLN is actively pursuing cooperation agreements in Indonesia, Vietnam, Thailand, and Malaysia.

## 4. Extend Cooperation to Finance and Telecom

The anti-fraud system can be extended to scenarios such as financial risk control and KYC behavior analysis, creating opportunities for collaboration between financial and telecom sectors, gradually expanding market applications and increasing coverage.





## India's US\$1+ Trillion Fintech Market Poised for Growth



## **Large Population Base**

With a population of over 1.4 billion, India has become the world's most populous market



## Young Demographics

Over 42% are young adults (ages 18–35), with high acceptance of digital services



## Low Smartphone Adoption

Currently only 50%, far below the 80%+ seen in developed countries



## **US\$1 Trillion+**

Fintech Market Potential (2032 Outlook)



30 %+ CAGR

Over Next 8 Years (2024-2032)

## FinShell Pay: One-stop Online Finance × Diverse Lifestyle & Entertainment App

- Over 20 financial partners in the loan marketplace
- Future loan strategy focusing on traffic management and risk control model
- **BNPL** x **OPPO** smartphone





**Advertising** Sales

Payment &

- Provide paid advertising solutions designed to enhance platform exposure
- Implement differentiated marketing campaigns (sitewide promotions and customer loyalty programs)
  - Al and big data-driven targeted advertising
  - Al personalized recommendations & analytics optimization
  - Al-enabled operational efficiency improvement

- Assist financial institutions in promoting their financial products (e.g., credit cards).
- Collaborate with 13 gaming companies (70+Brands)





**Cross-Industry** Collaboration



### **Partner Banks & Financial** Institutions:

- YesBank (Well-known private bank in India)
- Billdesk (Renowned bill payment platform)
- Razorpay (100k+ partner institutions)



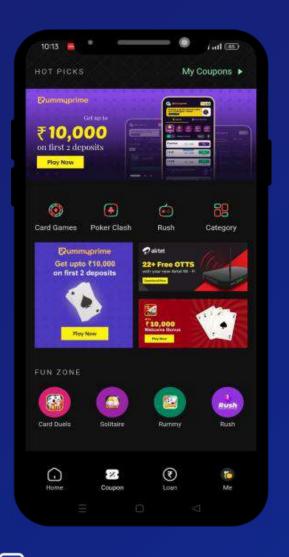


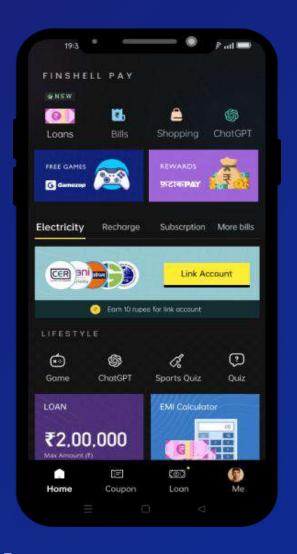


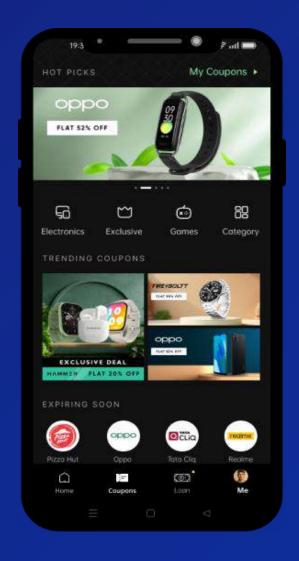
## First Taiwanese Fintech Entry into India — All-in-One Super App

Pre-installed on OPPO smartphones, reaching India's young users with an all-in-one finance, consumption, entertainment, and lifestyle app.











### **\$** Loan Marketplace

- Offer micro-lending and BNPL services
- Use AI and big data for risk control and credit tracking

### \_ Mobile Games

- Co-develop localized mobile games with Wayi Corp.
- Attract young traffic and enhance user stickiness

### Bill Payments

- Integrate bill payment features into the app
- Increase high-frequency usage scenarios and user retention, enhancing credit behavior database

### **Coupons**

- Merchant discounts with purchase incentives
- Track user transactions and accumulate spending behavior and reward records

#### **Financial Services**

 Plan to expand into valueadded financial services such as wealth, insurance, and credit management, strengthening the platform's financial service depth

## Unique Competitive Edge – Exclusive OPPO Pre-Installation Driving Scalable User Acquisition

- Secured exclusive partnership with OPPO in 2023, making FinShell Pay pre-installed on OPPO and realme smartphones sold in India, with over 127M cumulative installations to date
- Pre-installation model delivers a built-in, sustainable acquisition advantage versus competitors reliant on subsidies and heavy advertising

OPPO + realme -Leading India's Smartphone Market

- 26% total market share (1Q25)
- 30M annual shipments (2024)
- 127M cumulative installs (as of 2Q25)

Exclusive Pre-installation Agreement

## High Conversion to MAU

- FinShell Pay MAU: 25.26M
   ( as of 2Q25)
- MAU CAGR: 56%+ (2023-2024)

## Strategic Goals

# Strategy Roadmap

Execution Plan

## Key **Drivers**

## **MAU Growth** -> Higher Conversion Rate **Traffic Monetization** $\rightarrow$ **Higher Profitability**

#### I. Efficient Traffic Acquisition

Through high-frequency scenarios like payments, bills, gaming, and coupons, quickly convert 120M OPPO pre-install traffic into loyal users with strong stickiness and habits.

#### II. Deepen Credit **Services**

Focusing on India's vast credit demand, expand from loan sourcing to self-lending and risk model optimization to boost user experience, conversion, and penetration.

#### III. Expand Value-Added Services

**Continuously expand** into wealth, insurance, and credit management to deepen financial services platform, extend user lifetime value, and diversify revenue streams.

#### Large potential market

**Broad device** installation base **Brand neutrality** and trust

**Local partnership** network

**Data insight** capabilities

**Advancing risk** control technology

## Lending Business Roadmap - 4 Phases to Scale Operations

2023-25 2026 2027 - 2028

#### 1. Build Entry Point: Loan Marketplace

FinShell Pay partners with 20+
Indian financial institutions,
earning commissions from
loan referrals and gradually
integrating APIs for user
analysis and operational data
tracking to optimize
segmentation and targeted
marketing, while building risk
control experience for selfoperated lending.

## 2. Secure NBFC License: Micro-Lending

Wiselink has applied for an NBFC lending license in India while simultaneously pursuing a dual-track approach through acquisitions to obtain a local NBFC license. The phased equity acquisition for a microlending NBFC license is underway, with online microlending pilot operations expected to launch in 2026.

## 3. Develop In-House Risk Models: Core Capability

Wiselink plans to start
microlending pilot operations
with self-owned funds to
obtain real lending data for
risk model training and
optimization. Initial model
development will collaborate
with other NBFCs and use
data from third-party credit
rating agencies.

#### 4. Scale Up: Self-Operated Lending

FinShell Pay plans to strengthen its self-operated lending business between 2027 and 2028 and aims to partner with OPPO to launch a Buy Now, Pay Later (BNPL) program, with Wiselink positioned as OPPO's key strategic partner in the microlending sector.

On 2025/8/8, Wiselink announced that its Board of Directors approved the acquisition of equity in Letul Investments Private Limited, India, and to sign a letter of intent.

<sup>(1)</sup> Wiselink will sign a letter of intent with Mr. Mohit Khanna and others, shareholders of Letul Investments Private Limited (based in New Delhi, India, and legally holding an NBFC license), to acquire 100% of its equity

<sup>(2)</sup> The actual purchase price, transaction method, and detailed terms will be based on the formal purchase agreement

<sup>(3)</sup> Upon completion of the equity acquisition agreement signing, Wiselink will apply to the Reserve Bank of India (RBI) for management and equity change approval



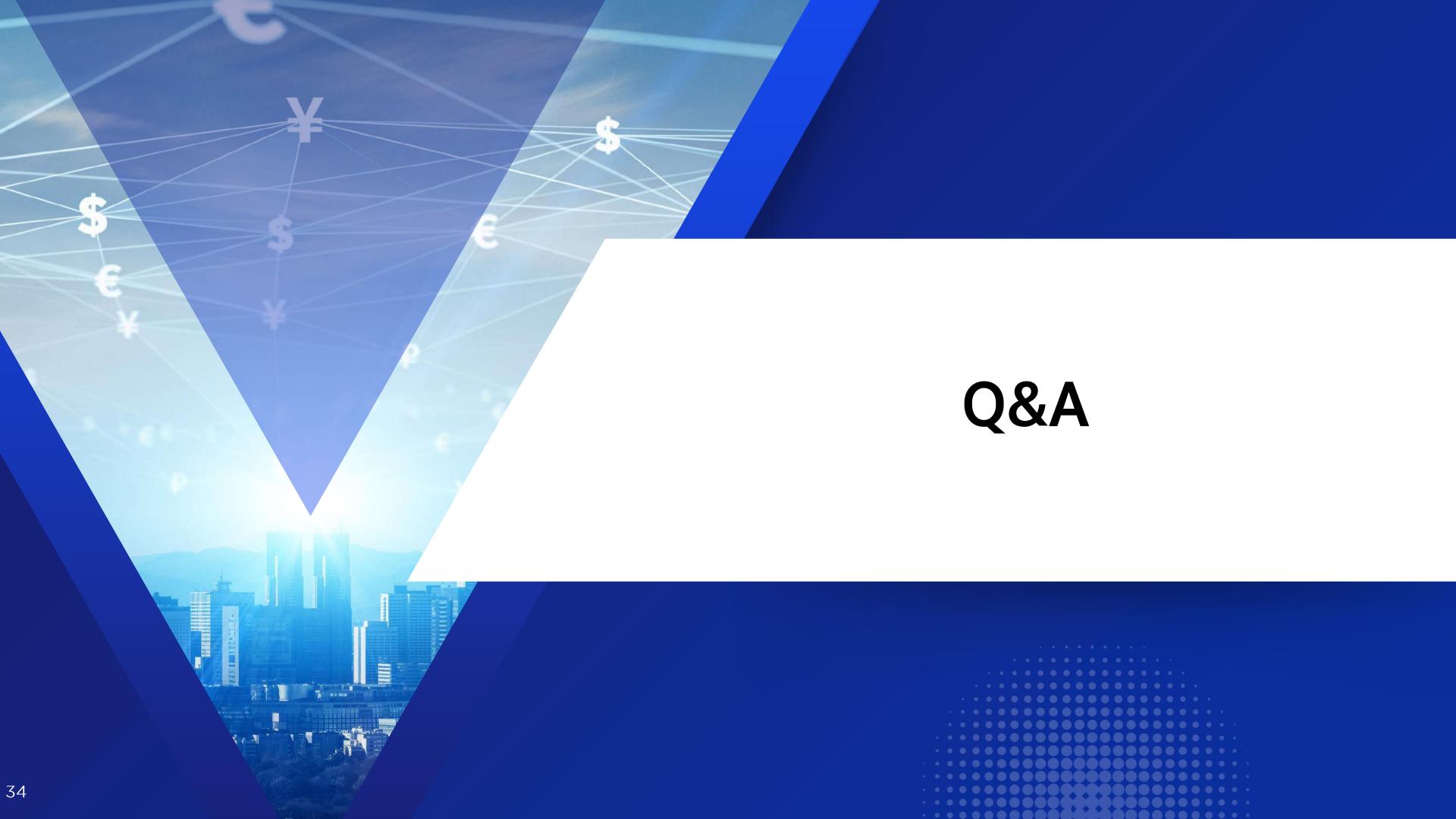
# Thank You





speak@wiselink.tw



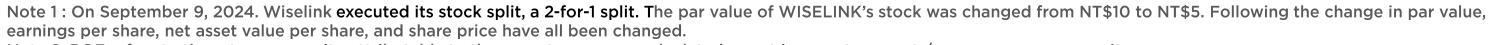




## 5-year Income Statement

NT\$mn	2020	2021	2022	2023	2024
Revenue	800	943	799	961	1,495
<b>Gross Profit</b>	75	99	132	369	839
Operating Expense	124	144	162	200	323
Operating Income	-48	-45	-30	169	515
Non-op Income / Loss	-13	-23	-1	-2	-7
Pre-tax Income	-61	-68	-31	167	509
Net Income	-49	-67	-29	93	365
Net Income to Parent	-49	-67	-29	88	319
EPS <sup>(1)</sup> (NT\$)	-0.50	-0.61	-0.24	0.65	2.00

Key Ratios					
Revenue Growth	-11%	18%	-15%	20%	56%
Gross Margin	9%	10%	16%	38%	56%
Operating Margin	-6%	-5%	-4%	18%	34%
Net Margin	-6%	-7%	-4%	9%	21%
OPEX Ratio	15%	15%	20%	21%	22%
ROE <sup>(2)</sup>	-8%	-11%	-4%	10%	26%
ROA <sup>(3)</sup>	-4%	-5%	-2%	6%	17%





## 5-year Balance Sheet

	2020	2021	2022	2022	2024	As % of total assets			ssets	
NT\$mn	2020	2021	2022	2023	2024	2020	2021	2022	2023	2024
Cash & equivalents <sup>(1)</sup>	117	318	408	318	870	10%	20%	27%	18%	36%
A/R & N/R	147	191	127	312	223	13%	12%	8%	18%	9%
Inventories	210	139	128	90	76	19%	9%	8%	5%	3%
Other current assets	113	94	42	50	115	10%	6%	3%	3%	5%
Long-term investment	40	30	28	23	28	3%	2%	2%	1%	1%
Fixed Assets	201	440	422	653	790	18%	28%	28%	38%	32%
Other LT Assets	303	378	356	293	333	27%	24%	24%	17%	14%
Total assets	1,130	1,591	1,511	1,741	2,435	100%	100%	100%	100%	100%
Short-term Borrowings	265	227	248	234	287	23%	14%	16%	13%	12%
<b>Current Long-term Debt</b>	3	3	299	131	1	0%	0%	20%	8%	0%
A/P & N/P	101	134	77	72	72	9%	8%	5%	4%	3%
Other Current Liabilities	55	60	60	101	163	5%	4%	4%	6%	7%
Long-term Debt	6	3	0	153	223	1%	0%	0%	9%	9%
Bonds Payable	0	349	0	0	0	0%	22%	0%	0%	0%
Other Long-term Liabilities	130	111	89	47	147	12%	7%	6%	3%	6%
Total Liability	561	887	773	740	893	50%	56%	51%	42%	37%
<b>Equity Attributable to Parent</b>	569	704	738	971	1,461	50%	44%	49%	56%	60%
Non-controlling Interest	0	0	0	30	80	0%	0%	0%	2%	3%
Total Equity	569	704	738	1,001	1,542	50%	44%	49%	58%	63%
Book Value per Share (NT\$)	5.8	5.9	5.8	6.7	9.1					
Net Cash/Equity	-28%	-37%	-19%	-20%	23%					
Current Ratio	138%	175%	103%	143%	246%					智通科創股份有限公

